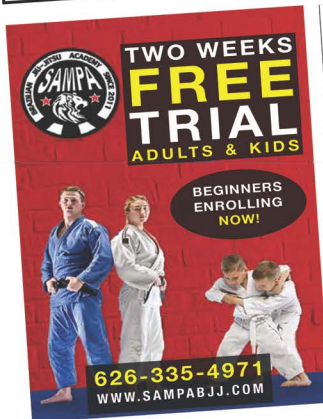


City of Glendora Advertising Opportunity

**YOUR
AD
HERE!**



**Ridge
ID**
Live Scan Fingerprints

Flexible hours available by appointment
Mobile Services available
Serving Glendora and surrounding areas since 2011

626.335.4486

A great new opportunity is now available to help your business reach the residents of Glendora. Businesses can purchase full color advertisements in the city's recreation guide. If the residents of Glendora meet your business' target audience, then the Recreation Guide is sure to meet your advertising needs. With a distribution of 20,000 it's a great way to get the most of your advertising dollars.

3 full color issues per year

20,000 printed per issue

3 to 4 month shelf life per issue

Why advertise with us?

Glendora has highly desirable demographics

- **16,568 Households**
- **High School graduate or higher 89%**
- **FBI Crime Rating: Safest City**
- **2.96 persons per household**
- **Population 50,435**
- **Median Age:48.4**

- Direct Mailing to 17,000 Glendora Residents.
- Available in main lobby of all city Facilities.
- Promotes your business directly to the active community members you want to reach.
- Advertising with the City of Glendora promotes local business growth and development.

Space is limited. Call today for more information.

Contact the Recreation Division
recreation@cityofglendora.org • (626) 914-8229

DIGITAL REQUIREMENTS

Artwork

- All digital files must be submitted as Camera ready artwork.
- Supply all fonts and links
- All photos must be scanned at 300 dpi.

Fonts

- Use Type 1 or Open Type fonts only
- For PDF's, all fonts must be embedded.
- Do not stylize fonts

Software compatibility

- Illustrator CS4
- Photoshop CS 4
- InDesign CS 4

Format

- Pdf
- Jpeg
(Compression: High or Maximum)
- Eps
- Tif (resolution 300 dpi)

Media Submission

- recreation@cityofglendora.org

ADVERTISING SUBMISSION

Date Range

Winter/Spring - October

Summer - March

Fall - June

PLEASE NOTE:

Advertisements must not be contrary nor detrimental to the City's purpose for creating the recreation brochure. Types of advertisements prohibited include, but not limited to, the promotion of drugs, pornography, obscenity, gambling, or any advertising supporting or opposing candidate, issue, or cause, or advocating or opposing a religion or belief.

Advertisements are for the sole purpose of promoting business and shall not be for announcements, events, or classified advertisements. All prices subject to change.

DESIGN & EDITING SERVICES

Contact Information:

recreation@cityofglendora.org

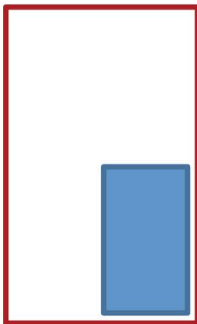
Disclaimer:

Because space is limited, priority of allocation will be as follows:

1. Existing advertisers on Annual contracts is good standing.
2. Glendora businesses with a valid business license, on a first-come, first serve basis.
3. Camera ready art submitted in acceptable format.
4. Space and size availability
The City of Glendora has final approval for accepting all advertisements.

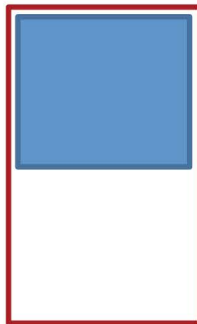
Quarter Page

One time: \$250.00
Annual: \$675.00



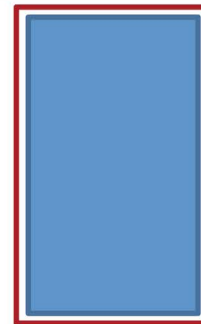
Half Page

One time: \$500.00
Annual: \$1350.00



Full Page

One time: \$1000.00
Annual: \$2700.00





City of Glendora Business Advertising Form

Completing this form does not guarantee Ad space. All Advertising must be reviewed and approved by Community Service Staff. Ad advertising agreement must be signed by both parties to be valid.

Company Name:		
Contact Person:	Title:	
Address:		
City:	State:	Zip:
Main Contact Phone:	Fax:	
E-Mail:		
Business License Number:		

I would like to advertise in the following Recreation Brochure issues:

- Fall _____ Summer _____
 Winter/Spring _____ Annual (All three issues)

Ad Size:

- 1/4 page 1/2 page Full sheet

Art Work:

- I will provide camera ready art work
 I need my ad designed by Recreation Staff and will pay an additional fee

Deposit:

A 50% deposit for ad fee must be included with this form for review and approval. Checks made payable to the City of Glendora. All deposits will be returned if advertising space is unavailable.

All prices subject to change. The City of Glendora has final approval for accepting all advertisements.

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